

Our thanks to the founding officers of the
SPECIALTY ADVERTISING COUNSELORS OF CANADA INC.
whose initiative and foresight in 1956
laid the foundation for the dynamic association that we are today.

Nous remercions les officiers fondateurs des
CONSEILLERS EN SPECIALITÉS PUBLICITAIRES DU CANADA INC.
dont l'initiative et la prévoyance en 1956
nous ont permis de devenir l'association que nous sommes aujourd'hui.

**ROGER GAGNON
ANDRÉ LAGARDE
SIMON GENDRON
KENNETH PAUL TOLHURST
RAOUL PAYOT**



Me. J.C. Bherer, General Counsel of the Corporation, presenting the letters patent of the Corporation to the following officers from left to right: Simon Gendron, Secretary, Roger Gagnon, President, Me J.C. Bherer, André Lagarde, Vice President and K.P. Tolhurst, Treasurer.

**Click on the image to read the association's first News Bulletin from 1956.
Cliquez sur l'image pour lire le premier Bulletin de l'association de 1956.**