



TOPS+ 2024 SPONSORSHIP & VISIBILITY OPPORTUNITIES

MONTREAL



Sheraton Laval

FEBRUARY 13

— 2024 —

TORONTO



Hilton Toronto Markham

FEBRUARY 15

— 2024 —

WINNIPEG



RBC Convention Centre

FEBRUARY 21

— 2024 —

CALGARY



Telus Convention Centre

FEBRUARY 27

— 2024 —

VANCOUVER



JW Marriott Parq

MARCH 1

— 2024 —

Product Opportunities

Exclusive Product Sponsorship - \$1,000

Your product will be the exclusive product used at the show for its specific product category. Increase your visibility and receive innumerable impressions throughout the PPPC Show.

Depending upon the product being sponsored, your exclusive product will be distributed by PPPC either in the registration area or in the PPPC booth. Sponsor is permitted to place their logo, and PPPC # on the products to be distributed. PPPC approval is required for product selection and final artwork. Your logo will be displayed on the event website(s), and sponsor signage.

- **Staff Uniforms** - PPPC staff and registration staff (approximately 40 pieces required; minimum \$40 (C) each)
- **Staff Outerwear** – PPPC and SAGE registration staff for TOPS+ tour (approximately 20 pieces; must be rated to at least – 15 C)
- **Bags** - approximately 2,000 required
- **Lanyards** - approximately 3,000 required
- **Pens** - approximately 1,500 required
- **Other:** please request a specific opportunity for consideration

Show Advertising Opportunities

Show Advertising Opportunities - \$150 - \$1,000

Enhance your market presence and increase brand awareness with your target audience.

Electronic Advertising:

Banner ad within PPPC Weekly leading up to the show.

Starting at \$150 per week

SAGE Mobile Advertising at TOPS+ 2024

SAGE Mobile Enhanced Listing TOPS+ 2024 - \$150 Make your company stand out in SAGE Mobile app with an enhanced listing. Company name will be highlighted in show listing so distributors can find you quickly and easily.

SAGE Mobile Featured Exhibitor TOPS+ 2024 - \$300 In addition to all benefits of an enhanced listing, featured suppliers will appear in the "Featured" section of the show listing on the SAGE Mobile App.

Push Notification - \$1000 (Limited Availability) - Send a 200-character message directly to TOPS+ 2024 distributor attendees' mobile devices (using SAGE Mobile) during the show. Include special offers and increase traffic.

Notes

- Right for first refusal for 2024 sponsors available until December 13, 2023
- Only exhibiting suppliers can be sponsors.
- All apparel sizing will be supplied four weeks before each event and must be delivered to the PPPC office in Winnipeg and the SAGE office in Dallas (for outerwear only) within 15 business days of size and art confirmation.
- Bags, Lanyards, Pens, and other items for TOPS+ 2024 to be delivered to a Sheraton Laval Hotel, attention Katrina Derksen - PPPC the first week of February 2024.