

## PPPC TOPS+ 2025 EXHIBITOR GUIDE

**PLEASE TAKE CAREFUL NOTE OF THE INFORMATION BELOW**

### INTRODUCTION

TOPS+2025 is Canada's longest running and most successful traveling promotional trade show in Canada. The five-city tour connects Suppliers & Distributors on their home turf to do business in a convenient, cost-effective, and short-time frame.

This five-city tour enables Suppliers to provide exclusive access to the industry's newest and hottest promotional products in Canada to Distributors and their clients. \*Spoiler alert\* – expect many "WOW" moments... Distributors have the unique opportunity to bring their clients to the show to be among the first to preview new promotional wares and meet with top Suppliers.

City	Dates	Setup/Move-out & Show hours	Show Venue	Hotel
<b>Montreal</b>	<b>10-Feb</b> <b>11-Feb</b>	Setup – 12:00pm-6:00pm <b>Show – 9:00am-3:00pm</b> Move out – 3:00pm-8:00pm	<b>Sheraton Laval</b> 2440 Laurentian Autoroute, Laval, QC <a href="#">Book hotel here</a>	
<b>Toronto</b>	<b>12-Feb</b> <b>13-Feb</b>	Setup – 12:00pm-6:00pm <b>Show – 9:00am-3:00pm</b> Move out – 3:00pm-8:00pm	<b>Great Canadian Casino Resort Toronto</b> 1133 Queen's Plate Dr, Toronto, ON M9W 0G4 <a href="#">Book hotel here</a>	
<b>Winnipeg</b>	<b>19-Feb</b> <b>20-Feb</b>	Setup – 12:00pm-6:00pm <b>Show – 9:00am-3:00pm</b> Move out – 3:00pm-8:00pm	<b>RBC Convention Centre</b> 375 York Ave, Winnipeg, MB	<b>Delta Hotel Winnipeg</b> 350 St Mary Ave, Winnipeg, MB <a href="#">Book hotel here</a>
<b>Calgary</b>	<b>23-Feb</b> <b>24-Feb</b>	Setup – 12:00pm-6:00pm <b>Show – 9:00am-3:00pm</b> Move out – 3:00pm-8:00pm	<b>Westin Calgary Airport Hotel</b> 671 Aero Dr NE, Calgary, AB T2E 7Y5 <a href="#">Book hotel Here</a>	
<b>Vancouver</b>	<b>26-Feb</b> <b>27-Feb</b>	Setup – 12:00pm-6:00pm <b>Show – 9:00am-3:00pm</b> Move out – 3:00pm-8:00pm	<b>Vancouver Convention Centre East Exhibit Hall A</b> 1055 Canada Pl, Vancouver, BC Canada V6C 0C3	<b>Pan Pacific Vancouver</b> 999 Canada Pl #300, Vancouver, BC V6C 3B5 <a href="#">Book Hotel Here</a>

### FEATURES

- **THE SHOWS!**
- **DISTRIBUTORS** – more than 1,500 distributor visitors from 450+ companies; members and subscribers.
- **BOOTH PRICE** – industry competitive and includes pipe & drapes, booth carpet, post-show distributor list (based on privacy legislation restrictions).
- **Sponsorship, Advertising, Branding, Product Placement** galore! Inquire today with [katrina@pppc.ca](mailto:katrina@pppc.ca).

## PPPC 2025 TOPS+ Exhibitor Guide

All forms and the most up-to-date event information can be found at  
<https://pppc.ca/events/tops/>

PLEASE TAKE CAREFUL NOTE OF THE INFORMATION CONTAINED IN THE FOLLOWING PAGES

### EXHIBIT SPACE APPLICATION & CONTRACT

**EXHIBIT SPACE APPLICATIONS** WILL BE PROCESSED ONLY IF ACCOMPANIED BY THE 50% BOOTH DEPOSIT OF THE TOTAL EXHIBIT FEE.  
**Balance due by December 15, 2024.**

Booths will be assigned based primarily on the priority points system for those who submit their application by December 28, 2024, the date of submission, size of booth and competitive lines will also be considered.

**Cancellation Policy:** In the event of a cancellation, the deposit is non-refundable. A Refund (less a \$200 administration fee) will be given to PPPC members only if notice of cancellation is received by PPPC in writing by December 15, 2024. No refunds will be made after December 20, 2024. All cancellations must be done in writing to [katrina@pppc.ca](mailto:katrina@pppc.ca).

### SHOW DECORATORS/VENDORS

Information regarding show decorators as well as any electrical, freight, Wi-fi, or other booking links and info will be posted to the [TOPS+ website](#) as information becomes available.

### INCLUSIONS

One booth space includes:

- 10' x 10' booth,
- Pipes and drapes (8' backwall, 3' sidewall)
- Booth Carpet
- PPPC Support Staff on-site
- Light Lunch in Exhibitors lounge on Show day
- Two non-transferrable exhibitor badges
- Listing in the show guide
- Visitor reports (based on privacy policies)

**IMPORTANT** - Should carpet not be required, please inform the event organizer at [katrina@pppc.ca](mailto:katrina@pppc.ca).

For more information on the delivery of your goods, please contact the show decorator for each city.

### EXCLUSIONS

Booth vacuuming on show nights, signage and installation, phone line, internet access in your booth, electrical power, furniture rentals and lead retrieval devices are not included in the cost of exhibiting at TOPS+.

The SAGE ShowLink Lite Lead Retrieval System will be available to all exhibitors should they want to use it on their own device. Questions regarding the SAGE ShowLink Lite, and how to register can be directed to [ses@sageworld.com](mailto:ses@sageworld.com).

### SPONSORSHIP PROGRAM

PPPC offers comprehensive and exclusive SPONSORSHIP, BRANDING, VISIBILITY, ADVERTISING AND PRODUCT PLACEMENT opportunities. See sponsorship package below. Additional inquiries can be directed to [katrina@pppc.ca](mailto:katrina@pppc.ca).

### MOVE-IN AND SET-UP / TEAR-DOWN AND MOVE-OUT

**IMPORTANT** – ALL exhibitors need to wear High Visibility Vests on site for set up and tear down for the Vancouver show.

### Third Party Contractors

Members who use third party contractors must fill out the **Third-Party Authorization Form**. These independent 3<sup>rd</sup> party contractors must obtain an authorization from PPPC to access the show floor and provide proof of liability insurance as per the floor access requirements on the Third-Party Contractor Authorization Form. They must be pre-registered.

### Your Booth Staff

Exhibitors must pre-register booth staff. Links to register your booth staff will be posted at a later date on the event website. **PLEASE NOTE - Badges ARE NOT mailed in advance.**

### **Extra Exhibitor Badges**

You will receive two badges for each booth provided. Additional exhibitor badges (for entrance to meals) can be purchased for \$75.00.

Empty boxes and crates will be brought to you after the designated show end time.

**WARNING: EXHIBITORS TEARING DOWN THEIR BOOTHS BEFORE CLOSING WILL BE INVOICED A FINE IN THE AMOUNT OF THE COST OF THEIR BOOTH.**

### **MATERIAL TRANSPORTATION AND DELIVERY**

It is the exhibitor's responsibility to ship goods to the first show location, as well as from the last registered show location. **The transportation of 1 skid/crate per 10' x 10' space, between cities, is included only for exhibitors participating in the five (5)-city TOPS+ 2025 tour.**

The maximum dimensions of said skid/crate is 4' x 4' x 4' or 64 cubic feet. Any shipment exceeding these dimensions will be charged an "additional freight fee" as outlined below, at the discretion of the show logistics and transportation manager. If you require your goods to be shipped between cities, the "additional freight fee" will apply.

Invoices for additional freight charges will be issued at the conclusion of the tour and must be paid within ten (10) business days of receipt.

**Recall Show Services Inc.** can handle all your shipping & customs services so you can focus on your event. You can ship to their advance warehouse to ensure a smooth move in, a guarantee of on time delivery, and placement of materials inside your booth. Full spectrum service includes pick of shipment, storage at the Advance Warehouse, priority delivery to the venue, storage of empty crates and outbound service after the event.

Recall is owned and operated by Rob McCall, PPPC's contracted floor manager. Exhibitors should make advance arrangements directly through Recall Show Services.

**Rob McCall**  
**Recall Show Services**  
Phone: 416-509-6103  
Email: [rmccall@rogers.com](mailto:rmccall@rogers.com)

### **Additional Freight Charges**

The following restrictions apply for each 10' x 10' booth. No exceptions will be made.

Additional fees will be charged if any of the following apply:

- Your skid is over and above your booth allotment; and/or
- You choose NOT to exhibit in the full tour AND have PPPC transport your materials to your next exhibiting city

<b>Route</b>	<b>Reg Rate Crate size 4 X 4 X 4 (64 cu ft)</b>	<b>Extra large/ oversize</b>
Montreal to Toronto	\$400.00	\$800.00
Toronto to Winnipeg	\$600.00	\$1,200.00
Winnipeg to Calgary	\$500.00	\$1,000.00
Calgary to Vancouver	\$500.00	\$1,000.00

### **Shipping to Your First City**

It is the exhibitor's responsibility to make arrangements for the shipment of their materials to the first scheduled show of the tour.

Please coordinate shipment details with Recall Show Services.

All goods must be labeled clearly identifying the exhibitor and exhibiting show city location/(s). Contact Rob McCall at 416-509-6103 or [rmccall@rogers.com](mailto:rmccall@rogers.com) to arrange your first and final pick-up.

Shipments delivered by other carriers can unload only after PPPC trucks vacate the loading docks. This may result in extra charges for you. If using the services of a carrier other than Recall Show Services, please coordinate your shipment to arrive at above

mentioned sites on the morning of the set-up. Please note that an exhibit site may refuse early shipments or charge for storage. If in doubt, contact Rob McCall for earliest possible shipment dates.

### **Advance Warehouse**

Recall offers an advance warehouse if you must ship early. Please contact Rob McCall, Recall Show Services, to make advance warehouse shipping arrangements.

### **Shipping Liability**

PPPC and its directors, officers, members and contractors are not liable to you for any delay, loss or physical damage that is caused to any goods that you choose to ship with the show carrier. It is your responsibility to ensure you have adequate insurance for your goods. See PPPC's Show Rules & Regulations for more information on liability and insurance.

### **Canada Customs**

Goods being imported into Canada for display only qualify for duty-free importation under the provision of Tariff item No. 9993.00.00 and full GST relief under Special Authority Code 51. Please contact Jeff Davis of North American Logistics Services by email at [jdavis@nalsi.com](mailto:jdavis@nalsi.com) or by phone 855.328.2841 or your personal Customs Broker for more information.

### **WAIVER**

PPPC and its contractors are not liable for cardboard containers or their contents.

We will endeavor to provide the utmost security and care for your goods. We strongly suggest you ship in non-destructible containers. Whether they are full or empty, as your cases will be traveling from city to city, cardboard boxes stacked on top of cardboard boxes tend to flatten boxes on the bottom causing damage to your products or documents. THIS IS FOR YOUR PROTECTION AND OURS. PPPC and its contractors can, at any time, refuse goods or relieve themselves of obligation for goods that are not suitable for travel or could, in any way, be damaged or damage other goods because of poor packaging. We strongly suggest packing in TOTE style boxes with hinged lids and strong sides. NOT RUBBERMAID with snap on lids.

### **RULES AND REGULATIONS**

All Rules & Regulations for Trade Shows are posted on the [2025 TOPS+ website](#) and are an integral part of your booth contract. Please carefully review the rules to ensure your booth complies with the rules and regulations. These include sightline regulations, height allowances, etc. These rules will be enforced by show management.

**ADHESIVES:** Removal of tape, tape residue and/or any other adhesive material used to secure booth flooring used by exhibitors may be subject to cleaning fees and rebilled back to exhibitors.

**Please note that for security, health, safety and insurance reasons, we strictly deny any person under the age of 16 at all times. Please advise your booth staff and booth set-up crew.**

### **INSURANCE - MANDATORY**

Exhibitors must carry their own liability coverage, fire, theft and/or other insurance and have the **obligation to provide PPPC with a copy of their certificate of insurance for this trade show. It is requested and is a condition for exhibiting.** Show Management shall take all necessary precautions to prevent losses and to protect the interests of exhibitors. Show Management, and its official contractors will not accept responsibility for injury to persons, loss of, or damage to products, exhibits, equipment or decoration, by fire, accident, theft or any other causes while in the building and/or in transit to or from the exhibit site.

Exhibitors, or their agents, must provide adequate insurance for their own personnel, exhibits and materials against all such hazards. Please contact your Insurance Company and request they place a "rider" on your existing policy. Inform your Insurance Company of show location, move-in and move-out dates or provide them with a completed copy of the [liability insurance template](#). **This "Certificate of Insurance", with contractual liability insurance at limits of at least \$1,000,000 per \$1,000,000 aggregated, must be issued and submitted to PPPC by January 15, 2025. Please send copies to [connie@pppc.ca](mailto:connie@pppc.ca).**

**EVENT CONTACTS**

**Event Manager**

Katrina Derksen – PPPC Event Manager

Phone: 1-866-450-7722, ext. 209

[katrina@pppc.ca](mailto:katrina@pppc.ca)

**EventsCoordinator**

Connie Barbon – PPPC Event Coordinator

Phone: 1-866-450-7722

[connie@pppc.ca](mailto:connie@pppc.ca)

**SAGE**

Show Event Services

[ses@sageworld.com](mailto:ses@sageworld.com)

**SHIPPING, LOGISTICS & FLOOR MANAGER**

RECALL Trade Show Logistics

Rob McCall, President

Phone: 1-416-509-6103

Email: [rmccall@rogers.com](mailto:rmccall@rogers.com)

**HOTEL ACCOMODATIONS AND BOOKING LINKS**

**Montreal**

Sheraton Laval Hotel

Hotel group rate: \$219 CAD per night

(450) 687-2440; 1-800-667-2440

[Book Hotel here](#)

**Toronto**

Great Canadian Casino Resort Toronto

Hotel group rate: \$189 CAD per night

1133 Queen's Plate Dr, Toronto, ON M9W 0G4

[Book Hotel here](#)

**Winnipeg**

Delta Hotels Winnipeg

Hotel group rate: \$214 CAD per night

Phone: 204-944.7283 Toll Free: 1-844-294-7309

[Book Hotel here](#)

**Calgary**

Westin Calgary Airport Hotel

Hotel group rate: \$209 CAD per night

671 Aero Dr NE, Calgary, AB T2E 7Y5

[Book Hotel here](#)

**Vancouver**

Pan Pacific Vancouver

Hotel group rate: \$279 CAD per night

999 Canada Pl #300,

Vancouver, BC V6C 3B5

[Book Hotel here](#)

**EXHIBITOR ORDER CONTACT AND LINKS**

<b>CITY</b>	<b>SHOW SERVICES/RENTALS</b>	<b>AV/ELECTRICAL</b>
<b>Montreal</b>	<b>GES</b> 1.877.437.4247 <a href="mailto:torontocl@ges.com">torontocl@ges.com</a>	<b>St-Martin Electrique</b> congres@stmartinelectrique.ca (450)687-8012
<b>Toronto</b>	<b>GES</b> 1.877.437.4247 <a href="mailto:torontocl@ges.com">torontocl@ges.com</a> <a href="#">Order link here</a>	Great Canadian Casino Resort Toronto
<b>Winnipeg</b>	<b>Central Display</b> 204-237-3367 <a href="mailto:info@centraldisplay.ca">info@centraldisplay.ca</a>	<b>AV - Encore</b> <a href="mailto:Justin.Lancaster@encoreglobal.com">Justin.Lancaster@encoreglobal.com</a> <b>Electricity – RBC Convention</b>
<b>Calgary</b>	<b>GES</b> 1.877.437.4247 <a href="mailto:torontocl@ges.com">torontocl@ges.com</a>	<b>AV - Encore</b> Doug Jewell 403.261.8591, doug.jewell@encoreglobal.com
<b>Vancouver</b>	<b>Show in Motion</b> Phone: 604-599-1440 Email: <a href="mailto:orders@showinmotion.com">orders@showinmotion.com</a>	<a href="#">Online Ordering portal - all services</a> <b>Electrical</b> Vancouver Convention Centre <b>Proshow Audiovisual</b> Email: <a href="mailto:vccinquiries@proshow.com">vccinquiries@proshow.com</a> <b>Rigging:</b> Rigit Services Inc 604-696-1481 <b>Wi-Fi/Internet</b> Bell <a href="mailto:RTonack@vancouverconventioncentre.com">RTonack@vancouverconventioncentre.com</a>