



Creative Merchandiser
WABII Branding
Remote

Location: Remote Canada or the United States

Employment Type: Full-Time

About the Role

WABII is looking for a creative, out of the box thinker, and detail-oriented Merchandiser to curate promotional product solutions tailored to our client's needs. This role is essential in sourcing unique items from our preferred vendors, staying ahead of industry trends, and crafting compelling product proposals.

About WABII Branding

WABII Branding, Inc. is headquartered in Toronto, Canada with facilities in San Diego and Buffalo, NY. The ownership group of WABII has 100+ years of combined experience in the promotional products industry. WABII works with a host of Fortune 500 clients in a variety of industries, small businesses and everything in between. At WABII we have a culture of empowering our team to grow professionally and personally. Individuals who are hungry to succeed and driven to grow will prosper at WABII. Delivering an unparalleled client experience to our clients is our ethos. WABII believes in taking exceptional care of our team, which in turn leads to our team taking exceptional care of our clients.

Key Responsibilities:

- Collaborate with clients to understand their unique needs and preferences, and conceive product concepts that align with their branding, marketing and event objectives.
- Participate in the product development process, selecting colors, materials, decoration samples, and other design elements that reflect client goals, brand standards, and budget.
- Stay up to date on the latest product offerings, new services, and trends with the various promotional products vendors we work with.

- Work closely with design and art teams to guide decoration placements, logos, and artwork, ensuring the final product aligns with both client branding guidelines and high aesthetic standards.
- Identify and introduce new products to our portfolio, leading their launch from concept to final execution. Stay attuned to market trends and emerging designs to ensure our offerings remain innovative, relevant, and attractive to clients.

Qualifications:

- Prior experience working in the promotional products industry, event planning, advertising, or design, particularly within the fashion, interior design, or gift industry, is highly desirable. Experience with trade shows or product launches is a plus.
- Detail oriented, willingness to work in a fast paced environment, and ability to constantly meet deadlines.
- A demonstrated ability to identify and select products with excellent taste and a keen eye for style and trends with a passion for fashion that drives creative thinking in product selection, presentation, and design execution.
- Willingness to travel 2-3 times annually for tradeshow.

Compensation and Benefits:

- Competitive salary with performance-based bonuses.
- Paid time off
- Opportunities for professional growth and development.
- Remote work
- Paid travel to tradeshow and industry events.

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